



PEPPERMINT CREEK
THEATRE COMPANY

Become a Peppermint Creek Sponsor for the 2018-2019 Season

July 17, 2018

Dear Peppermint Creek supporter:

Since 2003, Peppermint Creek Theatre Company has been at the forefront in creating a new voice in theater for the Greater Lansing community. Peppermint Creek is committed to *producing contemporary theatre that addresses vital issues in our society, raises awareness, and encourages dialogue while entertaining*. Our performances have consistently been recognized by critics and have showcased some of the finest actors from Lansing, Chicago, New York, and beyond. Community support, both as an audience member and financially have allowed Peppermint Creek to become the powerful voice in local theatre that it now can boast today. As such, we owe a huge debt of thanks to our loyal supporters.

This October Peppermint Creek will premiere its 16th season titled "Who We Are; What We Are". The 2018-2019 season will explore man's search for identity. We open the season examining the ways in which we follow our true passions (*Shakespeare in Love*). This is followed by an immersive theatre experience examining criticism and judgement in our current age (*Framing Device*). In February we will present a steamy 1920s prohibition party to end all parties (*The Wild Party*). Our fourth show of the season will examine a view of depression through the eyes of a six-year-old trying to find life's bright spots (*Every Brilliant Thing*). The voices of Lansing immigrants and refugees will be put on stage and performed in the voices of those who live it (*Telling Lansing: The Same Moon*). And finally, we close our season with a story about a seminal work of Jewish culture which is condemned by some as an act of traitorous libel (*Indecent*). In all six plays, we encounter characters who are working hard to decide who they are to become while being deeply influenced by their roots.

As a 501 c3 non-profit arts organization, Peppermint Creek relies heavily on the private support from businesses and individuals who believe in the power of theatre and its ability to make a positive change in our society. *Your support means the show can go on!* We are seeking your support of our 2018-2019 season as a **Show Sponsor** or **Season Underwriter**. Your sponsorship will be acknowledged in our brochures and programs as well as in the curtain speech at all appropriate performances. A pledge form and return envelope is enclosed for your convenience.

Again, thank you for your support of Peppermint Creek. We welcome your thoughts, comments, suggestions, and notes of excitement about your time at the theatre. You can contact us directly at 517-927-3016 or office@peppermintcreek.org. We look forward to seeing you at the theatre this year for what we're certain will be another fantastic year of shows!

All the best,

Chad Badgero
Founder & Artistic Director

Blake Bowen
Co-Artistic Director

c/o Peppermint Creek Theatre Company
11550 Barnes Hwy, Eaton Rapids, MI 48827
www.peppermintcreek.org | office@peppermintcreek.org



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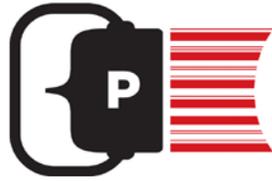
As a sponsor, you'll receive the following benefits during Peppermint Creek Theatre's 2018-2019 Season:

Season Underwriter – \$5,000

- Recognition in promotional materials, website, social media, and publicity for the entire season
- Full-page ad in the program for each of the six productions in the 2018-19 season
- Additional recognition in the program for each of the six productions in the 2018-19 season
- Acknowledgement in the pre-show curtain speech prior to each show in the 2018-19 season
- Inclusion on on-site signage throughout the season
- 10 VIP tickets to each of the six productions during the 2018-19 season
- Invitation to a special VIP post-season wrap-up party
- Special invitation and preferred seating at PCTC Holiday Event (as applicable)

Show Sponsor – \$1,000

- Recognition in promotional materials, website, social media, and publicity for the production
- Full-page ad in the program for the sponsored production
- Additional recognition in the program for the sponsored production
- Acknowledgement in the pre-show curtain speech during the run of the sponsored production
- Inclusion on on-site signage during the run of the sponsored production
- 6 VIP tickets to the sponsored production
- Invitation to a special VIP post-season wrap-up party



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Peppermint Creek Theatre Company Sponsorship Form

My/Our gift is intended to sponsor the Peppermint Creek Theatre Company 2018-2019 season as indicated below:

- SEASON SPONSOR - \$5,000**
- SINGLE SHOW SPONSOR - \$1,000** (Select the show you wish to sponsor below)
 - “Shakespeare in Love”* by Tom Stoppard, Marc Norman & Lee Hall. Directed by George Popovich. October 18-21 and 25-28, 2018.
 - “Framing Device”* An Immersive Theatre Piece in collaboration with the Broad Art Museum, created and directed by Rob Roznowski. November 13-18, 2018.
 - “The Wild Party”* with music and lyrics by Andrew Lippa, directed by Ben Cassidy. November 29 - December 2 and December 6-9, 2018.
 - “Every Brilliant Thing”* by Duncan Macmillan with Jonny Donahoe, directed by Chad Swan-Badgero. January 31 - February 3 and February 7-10, 2019.
 - “Telling: Lansing – The Same Moon”* in collaboration with the national Telling Project, directed by Blake Bowen. April 2019.
 - “Indecent”* by Paula Vogel, directed by Mary Job. June 6-9 and 13-16, 2019.

Complete the information below and mail it to Peppermint Creek Theatre Company in the envelope provided.

Name(s) (as you wish in acknowledgement): _____

Mailing Address: _____

Payment (select one)

- Check to PEPPERMINT CREEK THEATRE COMPANY in the amount of \$_____ is included
OR
- Charge _____VISA _____MasterCard _____American Express
Name on Card: _____
Card #: _____ Exp. Date: _____
Security Code: _____ Signature: _____

Please return by July 27, 2018 to ensure inclusion in season brochure.

c/o Peppermint Creek Theatre Company
11550 Barnes Hwy, Eaton Rapids, MI 48827
www.peppermintcreek.org | office@peppermintcreek.org



A Brief History of Peppermint Creek Theatre Company

Founded in 1995 and originally named the Peppermint Creek Players, Peppermint Creek performed one play each summer. The company is named after the creek that runs near founder Chad Swan-Badgero's childhood home in Mason, Michigan. As a fifth grader, Swan-Badgero was looking through old maps of Mason and found a creek near where his house would have been, named: *Peppermint Creek*. This stuck with Swan-Badgero, and when it came time to name the group, it seemed appropriate and personal. The first two productions were presented at Mount Hope Presbyterian Church, and then moved to the Michigan State University Gardens-Conservatory.

From 1995-2000, Peppermint Creek established itself as a new, fresh, and vital performing arts group that took chances and believed in the power of theatre. When Mr. Swan-Badgero returned from New York City in 2002, he brought with him the desire to completely establish Peppermint Creek Theatre Company as a non-profit organization with a full season of shows. Now in their 16th season, Peppermint Creek has made huge strides in creating a new theatrical voice and becoming a haven for discussion on the issues we face as a society right here in Lansing. Peppermint Creek performances have consistently been recognized by critics, and PCTC has boasted some of the finest actors that Lansing, Chicago, New York, and beyond have to offer.

Peppermint Creek Theatre Company continues to strive to produce classic and contemporary theatre that addresses vital issues in our society, raises awareness, and encourages dialogue while entertaining.



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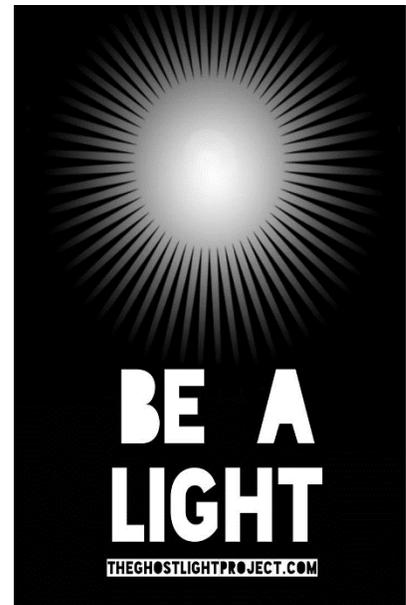
Peppermint Creek Theatre Company and the Ghostlight Project

Ghostlight Project Initiative – Inspired by the tradition of leaving a "ghost light" on in a darkened theater, Peppermint Creek Theatre joins artists and communities all over the world in a pledge to stand for and protect the values of inclusion, participation, and compassion for everyone--regardless of race, class, religion, country of origin, immigration status, (dis)ability, age, gender identity, or sexual orientation.

The Ghostlight Project aims to create "brave spaces" that will serve as lights in the coming years. We aim to activate a network of people across the country working to support vulnerable communities.

Peppermint Creek, in partnership with The Ghostlight Project, defines "a brave space" as a space where:

- It is safe to be who you are, regardless of race, class, religion, country of origin, immigration status, (dis)ability, age, gender identity, or sexual orientation.
- Diverse opinions, dissent, and argument are not only tolerated, but invited.
- Active listening and courageous exchange are fundamental values.
- Collective action, activism, and community engagement, both within and outside the walls of the theater, are cultivated, encouraged, and supported.



During our 2017-2018 season, Peppermint Creek directly addressed these issues in our seven main stage productions, in our talk-backs, and continue to facilitate Lansing-wide discussion and action toward the Ghostlight Project themes in our 2018-2019 season.

Join us. Follow the movement at #BeALight or www.theghostlightproject.com.